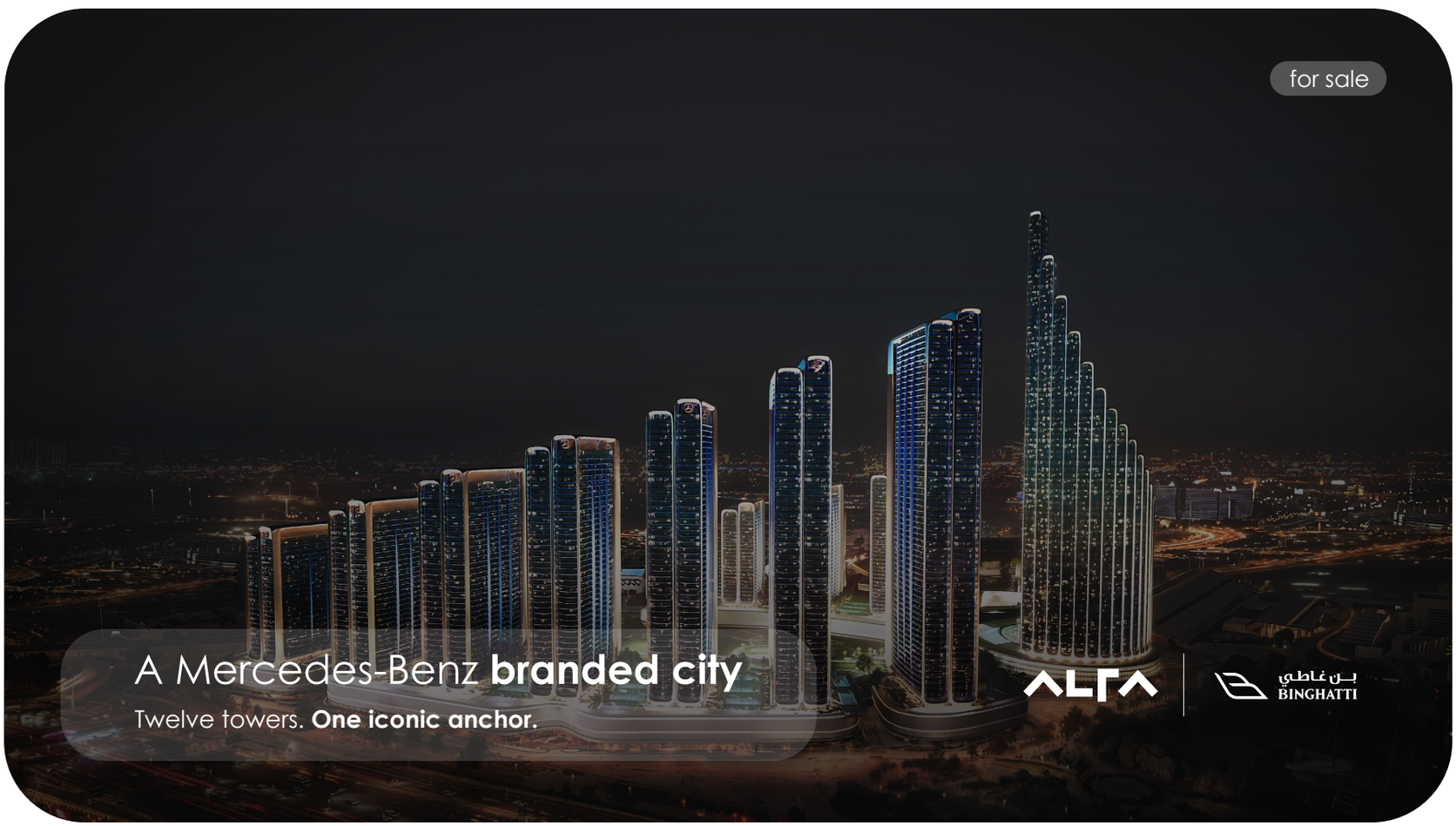
ALTA

Mercedes-Benz Places

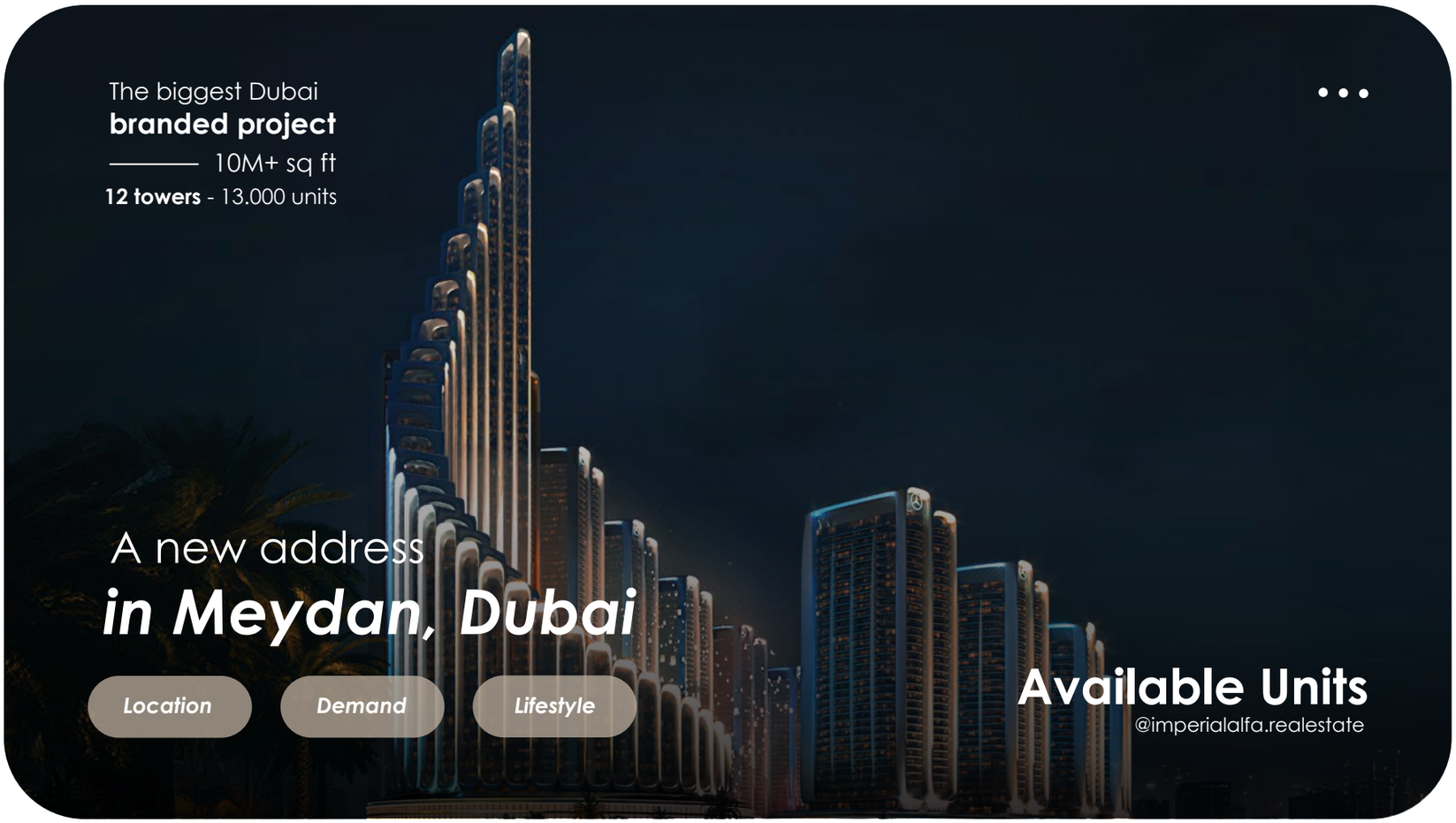
Mercedes-Benz branded city

Binghatti City

by Binghatti



Palm Jumeirah
THE WORLD ISLANDS
Burj Al Arab
Mall of the Emirates
SHEIKH ZAYED ROAD
Dubai Hills Mall
BUSINESS BAY
Dubai Opera
The Dubai Mall
The Meydan Hotel and Race Course
World's Tallest Tower
Emirates Towers
Museum of the Future
Dubai World Trade Centre
Dubai Frame
Mercedes-Benz Places
BINGHATTI CITY
Dubai Harbour
Dubai Festival City
AL AIN ROAD
AL KHAIL ROAD
Dubai International Airport
Next In The City of Now
Mercedes-Benz Places | Binghatti City
3 MINUTES The Meydan Hotel and Race Course
8 MINUTES The Dubai Mall
8 MINUTES Burj Khalifa
8 MINUTES Dubai Opera
9 MINUTES Emirates Towers
9 MINUTES Museum of the Future
10 MINUTES Dubai World Trade Centre
10 MINUTES Dubai Harbour and Festival City
12 MINUTES Dubai Frame
12 MINUTES Mall of the Emirates
15 MINUTES Burj Al Arab
15 MINUTES Dubai Hills Mall
15 MINUTES Dubai International Airport
20 MINUTES Palm Jumeirah


The biggest Dubai
branded project
10M+ sq ft
12 towers - 13.000 units
A new address
in Meydan, Dubai
Location
Demand
Lifestyle
Available Units
@imperialalfa.realestate

Precision-led architecture
off-plan

Mercedes-Benz design DNA

Brand is demand. Demand is liquidity.

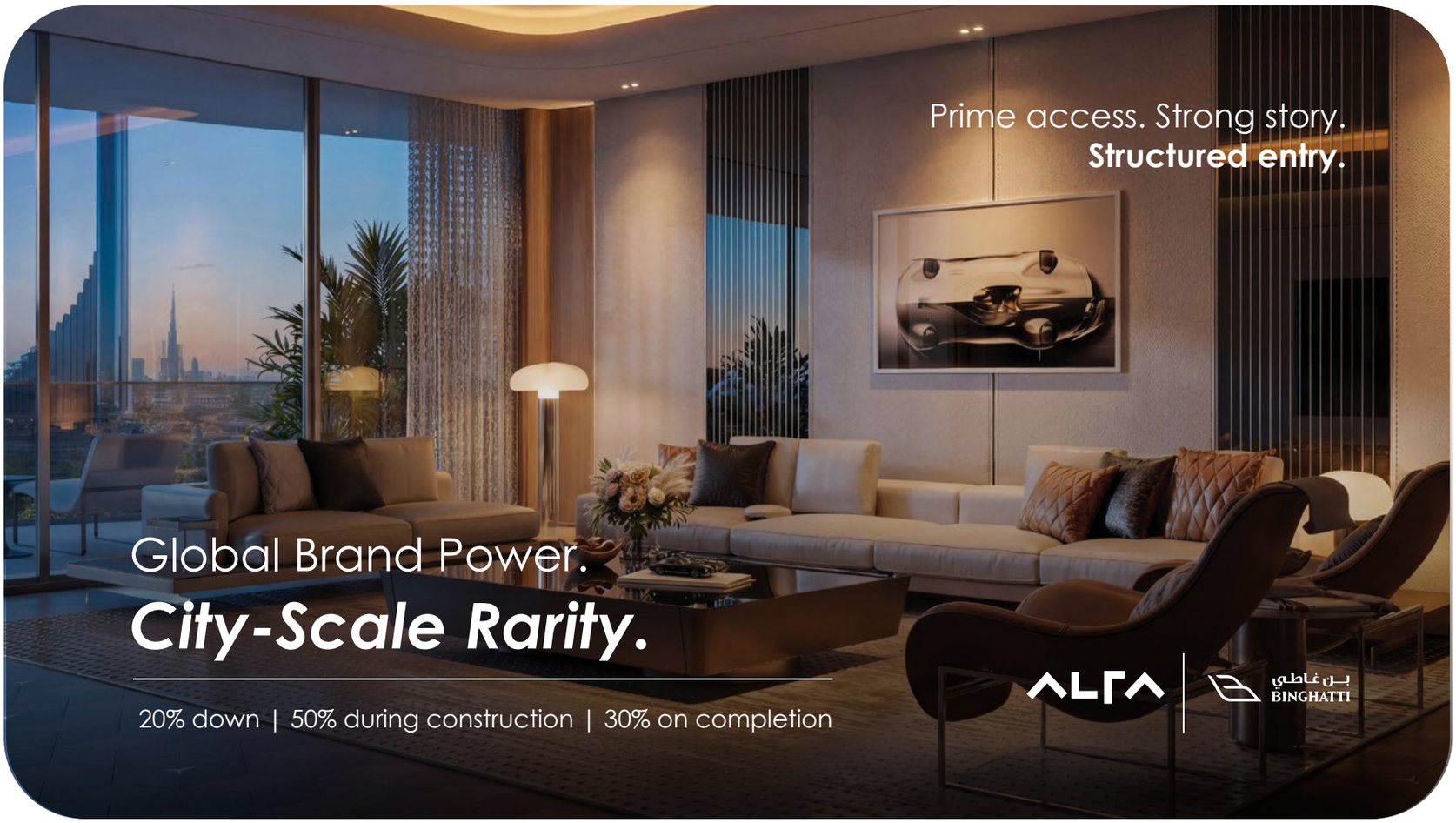
Studio | 1–5BR apartments

A **masterplanned** city, built for **lifestyle** and **long-term value.**

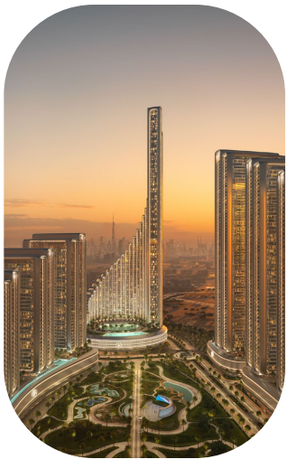
Signature iconic tower as the anchor.
Grand Promenade at the heart of the plan.
Retail and cafés activate daily life.

Branded Residences

available units at:



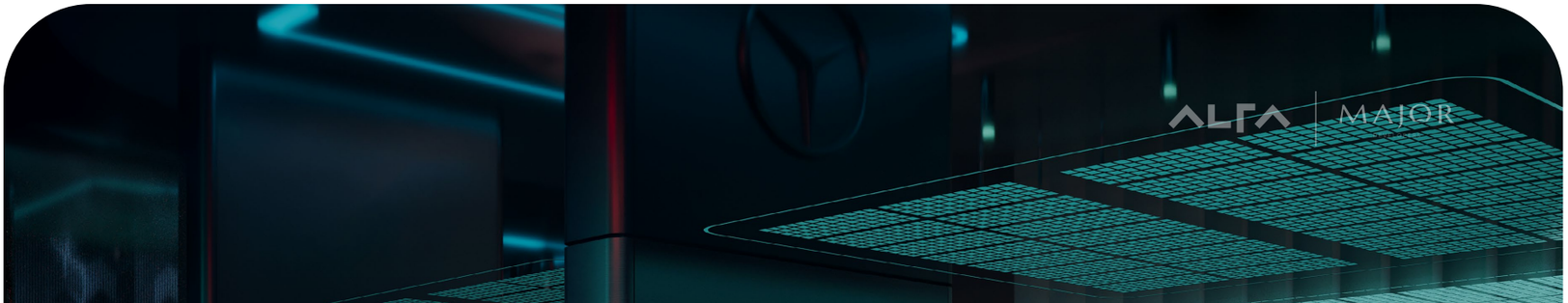
Explore
Mercedes-Benz Places



Amenities:

- Grand Promenade
- Central Park
- Retail + Cafe
- Pools
- Sauna + Spa
- Sport Club
- Fitness
- EV Mobility

Many more amenities and activities



ALFA

Why Invest With Us

We turn opportunity into an executed position.

Business Info

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Private Consultations. By appointment.

Figures are indicative and market-dependent.
Final terms vary by project and unit.